



PATHWAYS FORUM 17 READING LIST:

Sustainable Choices Through a Behavioral Insights Lens: Challenges, Ethics, and Opportunities

Articles:

Dolan, P., & Galizzi, M. M. (2015). Like ripples on a pond: Behavioral spillovers and their implications for research and policy. *Journal of Economic Psychology*, 47, 1-16.

Chater, N. & Loewenstein, G. (2023). The i-frame and the s-frame: How focusing on individual-level solutions has led behavioral public policy astray. *Behavioral and Brain Sciences*, 46, e147.

Hallsworth, M. (2023). A manifesto for applying behavioural science. *Nature Human Behaviour*, 7(3), 310-322.

Nielsen, K. S., Cologna, V., Bauer, J. M., Berger, S., Brick, C., Dietz, T., ... & Wolske, K. S. (2024). Realizing the full potential of behavioural science for climate change mitigation. *Nature Climate Change*, 14(4), 322-330.

Vlasceanu, M., Doell, K. C., Bak, J. B., Todorova, B., Berkebile, M. M., Grayson, S. J., Patel, Y., Goldwert, D., Pei, Y., Chakroff, A., Pronizius, E., Constantino, S., Morais, M. J., Schumann, P., Rathje, S., Fang, K., Aglioti, S. M., Alfano, M., Alvarado, A. J., ... Pearson, A. R. (2024). Addressing climate change with behavioral science: A global intervention tournament in 63 countries. *Science Advances*, 10(6).

Silan, M., Zelkowitz, A., Titus, B., Forscher, P., Gennari, F., Hickler, B., & Terer, M. (2024). Behavioural insights in the Global South.

Chammat, M. & Giraud, S. (2024). The ethics of nudge: For a responsible use of behavioral insights in public policy.

Books and reports:



Managing Climate Change and Sustainability through Behavioural Transformation by Parul Rishi

- Addresses climate change and sustainability management from a transdisciplinary perspective focusing behavioral science
- Argues for limited inclusion of pluralistic perspectives and resultant limited acceptability
- Integrates other humanistic fields of understanding to present a holistic standpoint

"Green nudges" : new incentives for ecological behaviour by Centre d'Analyse Stratégique

- Green nudges are an interesting approach as an addition to traditional tools of environmental policy
- However, to be truly effective and more than just anecdotal, the use of nudges needs to be incorporated into a consistent environmental policy.

Videos/Podcasts:

Designing Resilience – Behavioral Science Meets Humanitarian Action with Britt Titus

TIWG Forced Migration Series: Humanitarian Response Interventions, Jeannie Annan and Britt Titus

BX2018 Journey 1: How to set up a Behavioural Insights Team with Alex King, Mariam Chammat, Tara Oliver, William Mailer

Economics For Rebels : Behavioural Science for Ecological Economics with Kristian S. Nielsen